

NCC Cable System Order

Order #	62520428
Syscode	2145
System Name	Spectrum/DISH- I+ Dayton, OH
Market	Dayton

Flight Dates	04/09/18 - 04/22/18
Agency	GREER, Margolis, Mitchell, Burns
Advertiser	Cordray for Ohio/Proj#200270

Update Date	04/09/18
Version	1 Vs. 1

AE	Tiffany Solis
Sales Coordinator	Jeff Moring
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Apr17
-	

Client Code	378
Product Code	402
Est Code	6282
Product Name	OH Gov 4.10-4.16
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$580.00		
Commission	\$87.00		
Net Total	\$493.00		
Total Spots	70		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	4.9 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN NEWSROOM<	4/9/18	4/15/18	09:00	16:00				X	X	X	X	-	-	5	\$5.00	\$25.00	30	
2	CNN	VARIOUS	4/9/18	4/15/18	16:00	19:00				X	X	X	X	-	-	2	\$2.00	\$4.00	30	
3	CNN	VARIOUS	4/9/18	4/15/18	19:00	24:00				X	X	X	X	-	-	5	\$4.00	\$20.00	30	
4	CNN	CNN NEWSROOM<	4/16/18	4/22/18	09:00	16:00	X							-	-	1	\$5.00	\$5.00	30	
5	CNN	VARIOUS	4/16/18	4/22/18	19:00	24:00	X							-	-	1	\$4.00	\$4.00	30	
6	ESPN	AVG. ALL WKS<	4/9/18	4/15/18	09:00	16:00				X	X	X	X	-	-	5	\$12.00	\$60.00	30	
7	ESPN	AVG. ALL WKS	4/9/18	4/15/18	16:00	19:00				X	X	X	X	-	-	2	\$10.00	\$20.00	30	
8	ESPN	AVG. ALL WKS<	4/9/18	4/15/18	19:00	24:00				X	X	X	X	-	-	5	\$16.00	\$80.00	30	
9	ESPN	AVG. ALL WKS<	4/16/18	4/22/18	09:00	16:00	X							-	-	1	\$12.00	\$12.00	30	
10	ESPN	AVG. ALL WKS	4/16/18	4/22/18	19:00	24:00	X							-	-	1	\$16.00	\$16.00	30	
11	HGTV	AVG. ALL WKS<	4/9/18	4/15/18	09:00	16:00				X	X	X	X	-	-	5	\$8.00	\$40.00	30	
12	HGTV	AVG. ALL WKS<	4/9/18	4/15/18	16:00	19:00				X	X	X	X	-	-	2	\$8.00	\$16.00	30	
13	HGTV	VARIOUS	4/9/18	4/15/18	19:00	24:00				X	X	X	X	-	-	5	\$13.00	\$65.00	30	
14	HGTV	AVG. ALL WKS	4/16/18	4/22/18	09:00	16:00	X							-	-	1	\$8.00	\$8.00	30	
15	HGTV	VARIOUS	4/16/18	4/22/18	19:00	24:00	X							-	-	1	\$13.00	\$13.00	30	
16	MNBC	VARIOUS	4/9/18	4/15/18	09:00	16:00				X	X	X	X	-	-	5	\$8.00	\$40.00	30	
17	MNBC	VARIOUS	4/9/18	4/15/18	16:00	19:00				X	X	X	X	-	-	2	\$2.00	\$4.00	30	
18	MNBC	VARIOUS	4/9/18	4/15/18	19:00	24:00				X	X	X	X	-	-	5	\$4.00	\$20.00	30	
19	MNBC	VARIOUS	4/16/18	4/22/18	09:00	16:00	X							-	-	1	\$8.00	\$8.00	30	
20	MNBC	VARIOUS	4/16/18	4/22/18	19:00	24:00	X							-	-	1	\$4.00	\$4.00	30	
21	TNT	VARIOUS	4/9/18	4/15/18	09:00	16:00				X	X	X	X	-	-	5	\$6.00	\$30.00	30	

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Survey	DMA Nielsen Live+3 Apr17
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Product Code	402
Est Code	6282
Product Name	OH Gov 4.10-4.16
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$580.00		
Commission	\$87.00		
Net Total	\$493.00		
Total Spots	70		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 4.9 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	TNT	VARIOUS	4/9/18	4/15/18	16:00	19:00				X	X	X	X	-	-	2	\$7.00	\$14.00	30	
23	TNT	AVG. ALL WKS<	4/9/18	4/15/18	19:00	24:00				X	X	X	X	-	-	5	\$11.00	\$55.00	30	
24	TNT	SUPERNATURAL<	4/16/18	4/22/18	09:00	16:00	X							-	-	1	\$6.00	\$6.00	30	
25	TNT	AVG. ALL WKS	4/16/18	4/22/18	19:00	24:00	X							-	-	1	\$11.00	\$11.00	30	

	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Total
SPOTS	70	0	0	0	0	0	0	0	0	0	0	0	70
AMT	\$580.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$580.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/12/18

62520428 | Dayton | Spectrum/DISH- I+ Dayton, OH | 2145 |

NCC Cable System Order

Order #	62520428
Syscode	6363
System Name	Spectrum/Dayton DMA Interconnect, OH
Market	Dayton

Flight Dates	04/09/18 - 04/22/18
Agency	GREER, Margolis, Mitchell, Burns
Advertiser	Cordray for Ohio/Proj#200270

Update Date	04/09/18
Version	1 Vs. 1

AE	Tiffany Solis
Sales Coordinator	Jeff Moring
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Apr17
-	

Client Code	378
Product Code	402
Est Code	6282
Product Name	OH Gov 4.10-4.16
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$6,692.00		
Commission	\$1,003.80		
Net Total	\$5,688.20		
Total Spots	91		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	4/9/18	4/15/18	05:00	09:00		X	X	X	X	X	X	-	-	6	\$50.00	\$300.00	30	
2	CNN	CNN NEWSROOM<	4/9/18	4/15/18	09:00	16:00		X	X	X	X	X	X	-	-	6	\$35.00	\$210.00	30	
3	CNN	VARIOUS	4/9/18	4/15/18	16:00	19:00		X	X	X	X	X	X	-	-	6	\$55.00	\$330.00	30	
4	CNN	VARIOUS	4/9/18	4/15/18	19:00	24:00		X	X	X	X	X	X	-	-	6	\$75.00	\$450.00	30	
5	CNN	NEW DAY<	4/16/18	4/22/18	05:00	09:00	X							-	-	1	\$50.00	\$50.00	30	
6	CNN	CNN NEWSROOM<	4/16/18	4/22/18	09:00	16:00	X							-	-	1	\$35.00	\$35.00	30	
7	CNN	SITUATION ROOM<	4/16/18	4/22/18	16:00	19:00	X							-	-	1	\$55.00	\$55.00	30	
8	CNN	VARIOUS	4/16/18	4/22/18	19:00	24:00	X							-	-	1	\$75.00	\$75.00	30	
9	ESPN	AVG. ALL WKS<	4/9/18	4/15/18	09:00	16:00		X	X	X	X	X	X	-	-	6	\$65.00	\$390.00	30	
10	ESPN	AVG. ALL WKS<	4/9/18	4/15/18	16:00	19:00		X	X	X	X	X	X	-	-	6	\$120.00	\$720.00	30	
11	ESPN	AVG. ALL WKS<	4/9/18	4/15/18	19:00	24:00		X	X	X	X	X	X	-	-	6	\$188.00	\$1,128.00	30	
12	ESPN	AVG. ALL WKS<	4/16/18	4/22/18	09:00	16:00	X							-	-	1	\$65.00	\$65.00	30	
13	ESPN	AVG. ALL WKS	4/16/18	4/22/18	16:00	19:00	X							-	-	1	\$120.00	\$120.00	30	
14	ESPN	AVG. ALL WKS	4/16/18	4/22/18	19:00	24:00	X							-	-	1	\$188.00	\$188.00	30	
15	MNBC	MORNING JOE<	4/9/18	4/15/18	05:00	09:00		X	X	X	X	X	X	-	-	6	\$35.00	\$210.00	30	
16	MNBC	VARIOUS	4/9/18	4/15/18	09:00	16:00		X	X	X	X	X	X	-	-	6	\$25.00	\$150.00	30	
17	MNBC	VARIOUS	4/9/18	4/15/18	16:00	19:00		X	X	X	X	X	X	-	-	6	\$40.00	\$240.00	30	
18	MNBC	VARIOUS	4/9/18	4/15/18	19:00	24:00		X	X	X	X	X	X	-	-	6	\$65.00	\$390.00	30	
19	MNBC	MORNING JOE<	4/16/18	4/22/18	05:00	09:00	X							-	-	1	\$35.00	\$35.00	30	
20	MNBC	VARIOUS	4/16/18	4/22/18	09:00	16:00	X							-	-	1	\$25.00	\$25.00	30	
21	MNBC	VARIOUS	4/16/18	4/22/18	16:00	19:00	X							-	-	1	\$40.00	\$40.00	30	

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23	TNT	VARIOUS	4/9/18	4/15/18	16:00	19:00		X	X	X	X	X	X	-	-	6	\$90.00	\$540.00	30	
24	TNT	AVG. ALL WKS<	4/9/18	4/15/18	19:00	24:00		X	X	X	X	X	X	-	-	6	\$113.00	\$678.00	30	
25	TNT	AVG. ALL WKS	4/16/18	4/22/18	16:00	19:00	X							-	-	1	\$90.00	\$90.00	30	
26	TNT	AVG. ALL WKS	4/16/18	4/22/18	19:00	24:00	X							-	-	1	\$113.00	\$113.00	30	

	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Total
SPOTS	91	0	0	0	0	0	0	0	0	0	0	0	91
AMT	\$6,692.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$6,692.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 04/12/18

62520428 | Dayton | Spectrum/Dayton DMA Interconnect, OH | 6363 |